

## Course Overview: Management Studies

**General Core:** All students take these courses in their first 2 years. Courses are mandatory unless otherwise indicated.

교필 - General Courses (14 Cr)		교필 Core7 - 7 Core competencies (16 Cr)	
Course Title	Cr	Course Title	Cr
Freshmen Seminar	2	Cross Cultural Communication	3
Career Development 1 (Intersession?)	2	Thinking Creatively and Logically	3
Year 2 Capstone	3	Ethics: Personal and Professional	2
Career Development 2 (Intersession?)	2	Thinking Critically	2
Year 4 Capstone	3	Global perspectives	3
Independent guided research	2	Principles of Leadership	3

교필 - Foundations (6 Cr)		교필 - Innovation (6 Cr)	
Leadership and Teamwork: High Performance Collaboration	3	Social Innovation	3
Introduction to Industry 4.0	3	Design Thinking: A Creative Approach to Problem Solving and Creating Impact	3

교선 - Communication (14 Cr)			
Reading and discussion: Contemporary World Affairs	3	Applied English	2
Academic Composition	3	Korean Language and Culture	1
Public Speaking and Presentation	3	Multimedia and Presentation	2

전필 - Management Studies Major Courses (12 Credits)			
Introduction to Accounting	3	Introduction to Management	3
Global Leadership and Organizational Behavior	3	Introduction to Economics	3

전선 - Management Studies Major Electives Year 2 (Select 1)			
Small and Medium Enterprises	3	Consumer Psychology	3
Management in Asia	3	Management Information Systems	3

교선 - Second Language Levels 1 – 6 (18 Cr)			
Korean	Chinese	Academic English Communication	

교선 - Liberal Arts Electives (7 CR) – Courses available pending demand			
Select 2		Select 1	
Introduction to Psychology	2	Korean History (Ancient, modern, etc)	3
Introduction to Sociology	2	Culture, Myth, and Storytelling	3
Introduction to Philosophy	2	Contemporary Korean Society	3
World Culture through World Literature	2	Digital Gaming in Contemporary Society	3
	2	Women's studies	3

전필 - Management Studies Track (Year 3 and 4)					
Core Courses (24 Cr)					
High-Impact Professional Communication	2	Data Analytics for Management and Organization	3	Smart Manufacturing: Connectivity, autonomy, and production	3
Principles of Marketing	3	Operations Management	3	Strategic Management	3
Foundations of Finance	3	Human Resources Management	2	Persuasive Negotiations and Conflict Resolution	2
전선 - Management Electives (6 Cr)					
Select 2					
Special Topics: Management and Globalization	3	Area Case Studies: Management in Emerging Economies			3
Legal Environment and Management	3	Special Topics: International Trade Agreements and Organizations			3
Technology Foresight and Forecasting for Commerce	3				
전선- Concentration Courses (16 Cr) Select 1 Track					
Leadership and Innovation (Select 8)			Global Management (7 courses)		
Change Management: Transforming the Organization	2	International Commerce			2
Organization, Innovation, and Technology	2	Management Accounting			2
Executive Decision Making	2	Management Statistics			2
Inspiring Leadership: Learning From Great Leaders	2	Integrated Marketing Communication		Select 1	2
Strategies of Innovation Management	2	Corporate Finance			
Project Management in Complex Environments	Select 1	3	International Marketing		2
Intrapreneurship		3	International Management	Select 1	3
Geopolitics in Commerce	Select 1	3	Global Trade		3
International Commerce		3	Supply Chain Management		Select 1
		3	Entrepreneurship		